

For our headquarters in Heilbronn (Germany) we are looking for a

Student Trainee Corporate Strategy und Digital Marketing (M/F/X)

Your tasks

Corporate Strategy:

- Support the development and implementation of the Group-wide corporate strategy
- Support in the preparation of presentations and decision papers
- Analyzing and evaluating figures, data and facts

Digital Marketing:

- Content creation for our external and internal communication channels and, after approval, posting in our content management systems (Neos and Typo 3)
- Planning, content creation and management of our social media channels LinkedIn and Instagram
- Implementation of supporting marketing measures such as designing advertisements and images in Adobe Indesign

Your profile

- Preferably a degree in business administration, corporate management or marketing
- Structured, independent and solution-oriented way of working
- Strong analytical skills and an understanding of complex interrelationships
- Curiosity about digitalization topics
- Enjoy working in (project) teams
- Very good knowledge of Excel, PowerPoint and ideally Thinksell and Adobe Indesign

We offer

- Study-related job with exciting insights into the chemical industry
- Personal and professional development as a fully integrated team member
- Attractive remuneration and flexible working hours
- Company canteen incl. meal allowance

The L. Brüggemann GmbH & Co. KG is an independent family business with international growth targets and close ties to its more than 300 employees. Brüggemann develops, produces and sells unique products in the fields of alcohol, reducing agents, zinc derivatives, AP-NYLON® additives, and additives for polyamides and polyesters.

Are you interested in this position? We look forward to receiving your brief application via mail: bewerbung@brueggemann.com

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